

Bon Hotels constructs mega tourism circuit, boosts tourism in Nigeria

With the recent acquisition of 11 hotels in Nigeria, Bon Hotels continues to flourish across 14 cities in West Africa, making it one of the fastest growing hotel groups with 25 hotels established in the region to date.



Image via [Bon Hotels](#) - Artists impression of the reception at BON Hotel Apo

Through a conscious thought process, the group's board has carefully and thoughtfully selected and identified properties in the region with the goal of ultimately creating a mega tourism circuit, boosting tourism and linking important centres across the region.

Director of Bon Hotels International West Africa, Bernard Cassar says that Bon Hotels' strategy for Nigeria is to contribute to a holistic view of the country, a holistic view of tourism and hospitality and to establish tourism circuits where required, taking into consideration not just international visitors but the local business traveller too.



Bon Hotels acquires additional four properties, dominates Nigerian hotel space

10 Oct 2017

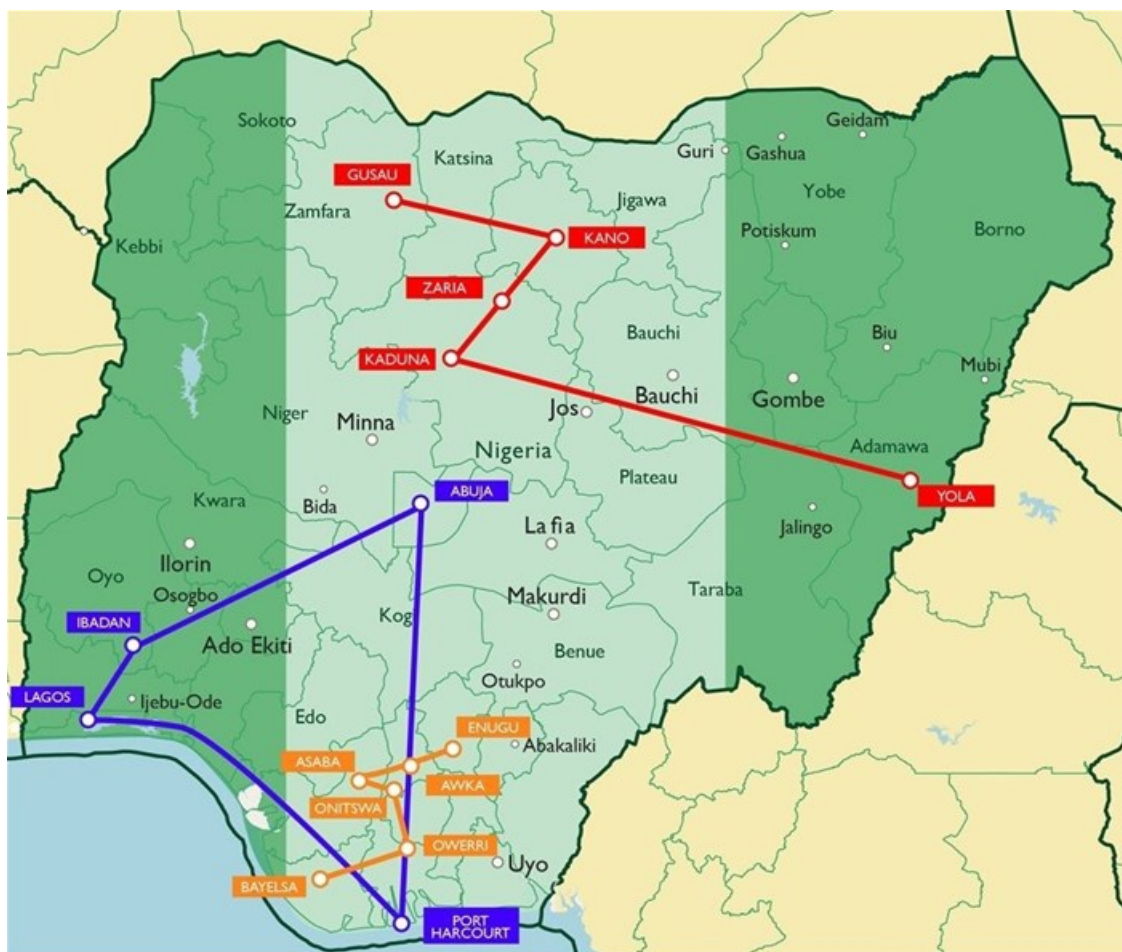


With 14 new hotel projects underway and a further 11 being signed, the group is on track to tie up the trade routes linking Nigeria, making life a whole lot easier for commuters both locally and from abroad who are currently having to travel back and forth over long distances to get their business done.

Building a triangular city circuit

The group has identified and is focused on building a triangular city circuit incorporating trade, city and northern routes that will effectively tie up the trade routes for West Africa running through Nigeria – servicing over 200 million commuters and thereby improving tourism and the economy, the hospitality industry and adding value to each city in which it operates.

The circuits include, from airport to airport, connecting important centres across the region:



Trade Route: Owerri to Enugu, City Route: Asaba to Enugu, Northern Route: Abuja to Yola.



BON Hotels takes to Nigeria with nine hotels across five cities

31 Oct 2016



The executive director of Bon Hotel International West Africa, Paul Umoh says that they are adding value in tourism circuits where they believe that it is needed: "Within these routes we are trying to create hospitality ventures and centres of excellence, thereby contributing to the industry in a positive way, creating jobs and boosting tourism."