

Extravagant plans for *Segaetsho* Cultural Village as Thuto Legwale takes the reins

Sun City has partnered with the dynamic Thuto Legwale to take the reins and reignite *Segaetsho* Cultural Village meaning "Our Heritage" in Setswana, capturing the essence of the centre where visitors can explore the diverse heritage and history of the North West Province - and aims to offer visitors an authentic African experience, with traditional music, crafts and indigenous games. The partnership aligns with Sun International's commitment to the advancement of sustainable communities by supporting small and medium enterprise development



Dancers in action at the cultural village (Image Supplied)

Legwale has extravagant plans for *Segaetsho* and plans to make it one of the greatest attractions at Sun City. Sharing the space with *Segaetsho* is an activity area that will be run by Mankwe Gametrackers (Tourvest). North West Tourism has also jumped on board to stimulate tourism in the North West with *Segaetsho* as an activation point. As part of Sun City's Enterprise Development Programme, Legwale will enjoy support and mentorship from the team at the resort.

"We are thrilled to be working with the new managing director of *Segaetsho* Dynasty, the company behind this cultural experience at Sun City's Activity Hub," says Raul de Lima, general manager of Sun City. "Legwale is passionate about growing his business and about creating memorable, proudly South African experiences for guests that visit *Segaetsho*."

Legwale attributes a lot of his success to the FLAME programme he completed through the ASISA (Association for Saving and Investments in South Africa) Foundation and says he was properly equipped for the running *Segaetsho* due to the he they offered him.

Making a difference

One may wonder why Legwale ended up pursuing the upgrade and exposure of the village as one of Sun City's great attractions, and his answers are quick and powerful. "I think I had my fair share of hardships," he tells. "I am from a comp background, but it is not so much where you are from, but rather where you are headed that matters in the end.

I also always encourage people not to head for success alone, but to take the bus or train to success and take as many people as possible along with you."



Thuto Legwale

Legwale is extremely passionate about youth development in communities and the proof is in the pudding. This ambitious young man owns a non-profit organisation called Ska-Wara (don't worry) with which *Segaetsho* will be working with close. "It is an innovative, youth-centric development entity," he tells. "The programmes are designed to target drug addiction, rehabilitating and giving ex-addicts the skills they require to be self-sustainable. These will be run through the *Segaetsho*-based cultural centre where these youngsters will be making arts and crafts products as well as African corporate gifts which will be bought from them and in turn sold to visitors to the *Segaetsho* – Cultural Village.

"We are also working with a sanitary towels company to provide sanitary towels to girls and women in remote villages in the North West Province."

Whilst introducing disadvantaged people to opportunities and lending them a helping hand, Legwale has a motivational message for young men and women out there aspiring to follow his example. "Don't just sit there complaining about your problems, expecting someone else to solve them," he says seriously.

"Everyone in the world has problems, but stand up and take action. It will not be easy, you will be faced by and stumble upon characters and challenges of different types and magnitudes. You will lose some friends and even family members along the way because they won't see your vision nor understand why you do what you do, but if you stick to it with consistency and persistence you will make it," concludes Legwale.

For more, visit: <https://www.bizcommunity.com>