

# Conceptual, custom-made decor online with Something Desired

Building on the success of its décor and design business that operates in the events industry, the team behind Something Different has launched an online store called [Something Desired](#).



Specialising in conceptual designs and executions, with a love for out-of-the-box thinking and an eye for detail, the online platform offers customers ready-made as well as custom-designed furniture and décor.

“When we receive a brief from a client, 90% of the time it requires custom-made items such as sofas, bar counters and tops as well as panels and chairs. We have created so many unique items, we just thought 'why not share it with the rest of the world',” says founding owner Kate Shepherd.



“Our online store has ready-made items available to purchase, but we want to encourage our clients to step outside of their comfort zones and come to us with a dream and allow us to bring it to life.”

Weighing in on the creative execution of their latest designs and respective shoots, Shepherd says: “We love colour and play around with it more often than not. Therefore, displaying our black furniture against the pop-art pastel backdrop was a no-brainer. The contrasting colours really make it come alive.”



## #WomensMonth: Kate Shepherd on doing Something Different

Leigh Andrews 8 Aug 2017



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