

International jurors announced for Dubai Lynx includes South Africans

There will be 56 international jurors judging entries from across the MENA region at the 10th Dubai Lynx, including six South Africans. The Festival runs from 6-8 March and culminates in the Awards on the evening of 9 March.

Film, Print, Outdoor and Radio Jury

- Susan Credle, global chief creative officer, FCB, global - Jury president
- Jenny Glover, ECD, TBWA Hunt Lascaris, South Africa
- Andreas Pauli, chief creative officer, Leo Burnett, Germany
- Agnes Stenberg-Schentz, art director, Forsman & Bodenfors, Sweden
- Morihiko Hasebe, ECD, Hakuhodo, Japan
- Miguel Nunes, associate creative director, Ogilvy & Mather, UK
- Alan Kelly, ECD, Rothco, Ireland

Direct, Promo & Activation, Interactive and Mobile Jury

- PJ Pereira, chief creative officer, Pereira & O'Dell, USA - Jury president
- Karolina Galacz, deputy creative director, Y&R, Hungary
- Daniel Andrade, group creative director EMEA, The Zoo, Google, EMEA
- Jennie Arvenäs, art director, Zellout, Sweden
- Christian Waitzinger, ECD, Continental Europe, Sapient Nitro, Europe
- Alice Bottaro, creative director, DDB Berlin, Germany
- Remy Kurpershoek, ECD, XXS Amsterdam, The Netherlands

Media Jury

- Nick Emery, global CEO, Mindshare Worldwide, global - Jury president
- Arthur Herpel, head of business & partner, Brand New Telly, The Netherlands
- Wayne Bishop, md, PHD Media, Johannesburg, South Africa
- Kate Bowers, EVP, global/US Strategic Planning, Starcom MediaVest group, global
- Russel Place, md, UM, UK
- Maria Garrido, global head of Data & Insights, Havas Media, France
- Nermin Hairedin, CEO, Dentsu Aegis Network, Finland

Design Jury

- Fred Gelli, CEO, Tatil Design, Brazil - Jury president
- Beatrice Mariotti, executive VP, creative director, Carre Noir, France
- Joanina Pastoll, creative director, Cross Colours, South Africa
- Lisa Lindgren, founder & creative director, Bror Rudi Design, Sweden
- Richard van der Laken, CEO & creative director, Design Politie, The Netherlands
- Nick Eagleton, creative director, The Partners, UK
- Sue Daun, ECD, Interbrand, EMEA

PR Jury

- Pascal Beucler, senior VP & chief strategy officer, MSLGROUP, France - Jury president
- Nitin Mantri, CEO, Avian Media, India
- Lars Erik Grønntun, chairman & CEO, EMEA, Hill & Knowlton, EMEA
- Charlotte Witte, president - Marketing Communications, Prime PR, Sweden
- Denise Kaufmann, partner & CEO, Ketchum, UK
- Ange Ramsay, founder & md, Ange Ramsay PR, South Africa
- Amanda Groty, senior director & head of communications EMEA, PayPal, EMEA

Branded Content & Entertainment Jury

- Anatheia Ruys, head of fuse, APAC, Omnicom Media group, APAC - Jury president
- Alvaro Núñez, entertainment md, GroupM, Spain
- Juan Davila, SVP, global md, New Business, Liquid Thread, US
- Mathias Eriksson, CEO & founder, Matter, Sweden
- Alex Wills, executive director of content, R/GA, UK
- Jeff Povlo, brand engagement specialist & founder, Scape, The Netherlands
- Fredda Hurwitz, global chief strategy officer, Havas Sport & Entertainment, global

Film Craft

- Laura Gregory, CEO/founder, Great Guns, UK - Jury president
- Pia Dueholm, executive agency producer, Ingo Films, Sweden
- Ingrid Eloranta, executive producer/director, Cuba Films, Estonia
- Nicola Valentine, executive producer, Velocity Films, Johannesburg, South Africa
- Jerome Denis, CEO/executive producer, Le Pac, France
- Patrick Tom, director, head of creative, Liberum13, China
- Ton Habraken, founding partner / senior visual effects supervisor, The Ambassadors, The Netherlands

Creative Effectiveness Jury

- Hephzibah Pathak, global brand director, Ogilvy & Mather, India - Jury president
- Nicolas Chidiac, SVP, strategy director, Leo Burnett, US
- Dorothy Zurkowska-Bytner, VP, Ad Sales Development CEEMEA, Discovery Networks, Central Europe, Poland
- Jean-Paul Berge, chairman & CEO, BBDO Asia, APAC
- Nanette Lafond-Dufour, chief client officer, McCann Worldgroup, global
- Dominique Lewis, head of planning, Havas, Germany
- Juliet Haygarth, CEO, BMB Agency, UK

Integrated Jury

- Susan Credle, global chief creative officer, FCB, global - Jury president
- PJ Pereira, chief creative officer, Pereira & O'Dell, US
- Nick Emery, global CEO, Mindshare, global
- Pascal Beucler, senior VP & chief strategy officer, MSLGROUP, France
- Fred Gelli, CEO, Tatil Design, Brazil
- Anatheia Ruys, head of fuse, APAC, Omnicom Media group, APAC
- Laura Gregory, founder & CEO, Great Guns, UK

All the jurors will convene in Dubai during the Festival to judge more than 2000 entries and award the coveted Lynx trophies. For more information, go to www.dubailynx.com.

For more, visit: <https://www.bizcommunity.com>