

Publishing on Kindle, workshop in Durban

Author and self-publisher, Val Waldeck and newspaper columnist, Rod Smith, will be presenting a morning workshop on how to publish on Kindle on Saturday 12 July at the German Club in Westville, Durban.

The workshops will be of interest to anyone who wants to share their hobby, passion, book or poetry or anyone who has something to say and wants to be heard globally.

Smith will motivate delegates to put pen to paper, while Waldeck will do a practical presentation on how to re-purpose written material and publish it on Kindle with minimal out-of-pocket expenses.



Val Waldeck

"Done some worrying about grammar, or spelling - this is not an English Lesson - it is a time to get onto paper what you want others to know and celebrate about you," says Smith. "If you've ever said, 'I could write a book', then now is your time to come and get some fundamental help in two of the most crucial areas - the words and then where to put them so others will read them."

Get royalties

Delegates will leave with the ability to prepare or re-purpose their material for Amazon's Kindle Store, publish their Kindle book within 24 hours and receive royalties of 70%.

"We will show people how to reach millions with their message and expertise," Waldeck adds. "Kindle Publishing is big. Amazon is now selling more Kindle books than paperbacks and the market is growing every day.

"It is easy to do once you know how. Becoming a published author makes you an authority in your field. It is also an excellent way for Christian pastors and religious leaders to publish all the material they have prepared so painstakingly over the years.

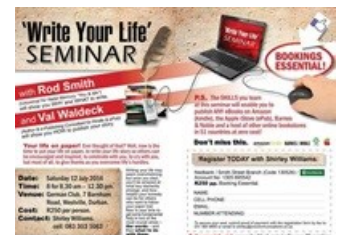
"Another thing to remember is that you don't need a Kindle to read Kindle books. You may read them free on any computer, smartphone or tablet using [Amazon's free software](#) available."

Get published

Waldeck publishes under her own label, Pilgrim Publications SA and assists authors to get published via personal coaching and seminars.

"This is a superb opportunity for people to share their stories, hobbies, products, recipes, poems - whatever their passion is," concludes Smith, whose column in The Mercury newspaper is read by thousands every day.

The fee for the workshop is R350 per person. For bookings, phone Shirley Williams on +27 (0) 83 303 1663 or email shirley@swcommunications.co.za.



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