

# Dubai Lynx announces first jury members

DUBAI, UAE: The Dubai Lynx International Festival of Creativity, regarded as one of the premier festival and awards for the creative communications industry in the Middle East and North Africa, has released the first 28 names that make up this year's juries. South Africa is represented in the Design Jury.



Dubai, hosting Dubai Lynx 2014. (Image: Wikimedia Commons)

## Direct, Promo & Activation, Interactive and Mobile Jury

- Andy DiLallo, Chief Creative Officer, Leo Burnett Sydney, Australia - Jury President
- Christian Fritsche, Creative Director, Scholz & Friends, Germany
- Ivo Roefs, Managing Partner, DDB & Tribal Amsterdam, The Netherlands
- Jordan Atlas, Executive Creative Director, Ignited, USA
- Josh Moore, Executive Creative Director, Y&R, New Zealand
- Matthew Ryan, Creative Director / Zoo, Google, EMEA
- Rickard Villard, Executive Creative Director, Lowe Brindfors, Sweden

## Design Jury

- Bjorn Kusoffsky, CEO / Creative Director, Stockholm Design Lab, Sweden - Jury President
- Celina Guimaraes, Head of Design, MCSaatchiabel, South Africa
- Dan Beckett, Head of Art / Partner, Chi+Partners, UK
- Katie Taylor, Executive Creative Director, Landor Associates, Germany
- Laurent Collangettes, Managing Director, Lonsdale Design, France
- Jochem Leegstra, Partner, Creative Director, . . .staat, The Netherlands
- Preeti Vyas, Chairwoman, Vyas Gianetti Creative, India

## PR Jury

- Gabriela Lungu, Chief Creative Officer, Weber Shandwick, UK & EMEA - Jury President
- Aída Hernández Pulido, New Business Development & Digital PR Director, Marco de Comunicación, Spain
- Cesare Valli, President & CEO, Southern Europe, Hill & Knowlton Strategies, Southern Europe
- Joakim Jonasson, Founder, Chief Executive Officer, A World Beneath, Sweden
- John Saunders, Regional President, EMEA, FleishmanHillard, EMEA
- Monica Jitariuc, Managing Director, The Practice, Romania
- Paresh Chaudhry, Chief Executive Officer, Madison Public Relations, India

## Branded Content & Entertainment Jury

- Philippe Meunier, Creative Chief, Co-Founder, Sid Lee, Canada - Jury President
- Jaime Rosado, VP, Regional Creative Director, JWT, Puerto Rico
- Jordan Atlas, Executive Creative Director, Ignited, USA
- Mark Bullingham, Managing Director, Fuse Sport & Entertainment, EMEA
- Mark Waugh, Global Managing Director, Newcast Worldwide, Global
- Matthew Ryan, Creative Director / Zoo, Google, EMEA
- Pablo Muñoz, President / CEO, Drafftcb, Spain



Entries for Dubai Lynx are open and submissions can be made through the website until 6 February. Further information on rates along with category information and rules can all be found [here](#). The Dubai Lynx International Festival of Creativity

takes place from 9-11 March, with the hotly anticipated Awards Ceremony & Dinner happening on 12 March.

## **Key dates:**

Delegate Registration: Open

2nd Delegate Early Bird Discount: available until 30 January 2014

Entries: Open

Entry deadline: 6 February 2014

Festival Dates: 9-11 March 2014, Madinat Jumeirah, Dubai

Dubai Lynx Awards: 12 March 2014

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