

Celebrate the 'Art of Colour' in Joburg

As part of brightening everyone's world, Plascon celebrates National Colour Week from 1-7 September 2013. Activities take place in Cape Town and Johannesburg and online competition: broaden the festivities.



MAKING THE WORLD A BETTER PLACE WITH COLOUR.

Month of colour

Plascon Spaces Showroom and Arteye Gallery, both located at the Design Quarter in Fourways, Sandton, present 'The Art of Colour', a month-long celebration of colour featuring top local artists and the powerful impact of colour. There will be a different artist in the showroom every day and the participants include:

- Ben Tuge - carver
- Carol Hamman - sculptor
- Colbert Mashile - painter
- Luke Batha - painter
- Mbongeni Buthelezi - sculptural painter
- Spencer Whittle - painter
- Trevor Coleman - painter

The event is free to the public. The month will end with a celebrity auction that will be held at the Design Quarter. To stand a chance of winning one of 10 double invitations to the celebrity auction, visit the Plascon Spaces Showroom and fill in details for a lucky draw.

More initiatives

Colour makes the world a beautiful place to live in but most people take it for granted and do not realise the wonderful uplifting qualities it has. There is a reason why the greys of winter leave people feeling sombre, while the brights and pastels of summer give them energy and vigour. People have favourite colours because they invoke certain moods and feelings. These are some of the activities in which to participate:

- Free talks on colour trends, colour therapy and colour in interior design at the Plascon Design Centre Cape Town on 3 September from 3.30pm and at the Plascon Showroom in Johannesburg on 5 September 2013
- A social media campaign involving colourful competitions with great prizes on the Facebook and Twitter pages
- A competition where one can send in photographs showing how one has revitalised a space or object with colour to win 100 litres of paint
- Regional company teams will be out painting charities during National Colour Week.

Colourful suggestions

1. Take a stroll through your local Botanic Gardens - spring is one of the best times to visit.
2. Get ready for those hot summer days by buying yourself a bright and colourful beach towel.
3. Fill your home with fresh flowers - the colours and fragrances will have a positive impact on your psyche.
4. Paint your bathroom turquoise - it is an uplifting and stimulating colour.
5. Get involved in your community or do a colourful good deed for children or the elderly
6. Plant some flowers
7. Take a few photos of your family - you'll have colourful mementos forever
8. Spoil yourself with a colour therapy massage
9. Paint your dining room a shade of orange - it encourages conversation and is an appetite stimulator
10. Take a flight in a hot air balloon and marvel at the colours of Africa as you float over the countryside
11. Cycle through your city
12. Yellow encourages feelings of hope and cheerfulness, buy a bunch of tulips and keep them on your desk all morning - give them to a friend or colleague in the afternoon, along with all your positive thoughts
13. Give an old chair or piece of furniture a new lease on life by painting it a bright colour
14. Give everyone in the office jellybeans
15. Plan a party with colour as the theme. Balloons are inexpensive and can brighten up any party venue

The August issue of Plascon Spaces magazine or <http://plascontrends.co.za/ncw/> will provide 100 different ways to celebrate colour.

For more, visit: <https://www.bizcommunity.com>