

Nashua Mobile joins the Vusi Vuzela comic series in the Daily Sun



Mamba Media's flagship comic - *Vusi Vuzela, Soccer Warrior* - was launched in Daily Sun in January 2005, quickly winning the loyal support of 1.1 million fans every week (30% of readership).

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The popularity of the comic series is growing daily and provides a unique and dynamic exposure for major brands such as Disprin (Reckitt Benckiser), KFC, Halls and Kellogg's Corn Flakes.

Mamba Media's MD Craig Nadelman comments: "We are now very proud to announce Nashua Mobile as the official soccer team sponsor of *Vusi Vuzela's* home team entitled *THE WARRIORS*, now known as *NASHUA MOBILE WARRIORS*."

Nashua Mobile's Doug Matheus comments: "Nashua Mobile are proud to be part of this exciting extension our current 'winners choose winners' campaign. Nashua Mobile used 11 of SA's top sporting characters including Baby Jake, Doc Khumalo and now have the chance to expand and include Vusi Vuzela and home team *THE WARRIORS* to the Nashua Mobile stable."

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