

Enter mobile bar design competition before end August

A reminder to designers that there is only one month left in which to enter the [Mobile Bar competition](#), which carries a first prize of R50,000 and the opportunity to have the winning design displayed at World Design Capital 2014 in Cape Town. The competition aims to enhance consumer experience at tasting events held by Fine Brandy.By Design, sponsors of the competition.

The bar design should be 10m long x 10m wide x 3m high and be able to be serviced by six barmen. According to the design brief, it should inspire stylish living. "We are looking for a design which challenges the thinking that brandy is old-school and shows that it is a premium spirit which can be enjoyed as a cocktail or neat," said Fine Brandy.By Design, brand manager, Caroline Scott.

The budget for the bar's construction should not exceed R200 000 and visual cues should be drawn from the styles and colours of Fine Brandy and that of the collection - Oude Meester Demant, Van Ryn's 12 Year Old Distillers Reserve, Klipdrift Gold, Flight of the Fish Eagle and Collison's White Gold. Entry requirements in PDF format, are a design rationale of a maximum of four pages, a one-page budget proposal and a mood board to display materials.

For more information, go to www.finebrandy.co.za, to enter. The closing date for entries is 30 August 2014.