

## 67: Online vs print advertising with Howzit MSN

Join [Biz Takeouts Marketing & Media radio show](#) host Warren Harding every Thursday from 9a-10am from the [2oceansVibe Radio](#) studio in Cape Town as he discusses the topics that matter Marketing & Media. On the next show of Biz Takeouts we look at online advertising vs print advertising with Howzit MSN. So tune in to see what is happening with all your Advertising, Marketing & Media news and interviews.

Harding will chat to Howzit MSN's general manager - Sub Sahara Africa, Marcus Stephens ([@Stephenssa](#)) about online advertising vs print advertising. They also look at how the digital landscape is continuing to evolve with richer, more granular and measurable data becoming available. [\[twitterfall\]](#)



### Lineup

- *Show host:* Warren Harding ([@bizcomwazza](#))
- *Skype guest:* Marcus Stephens ([@Stephenssays](#)), Howzit MSN ([@HowzitMSN](#)), general manager - Sub Sahara Africa

### How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

### Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizcomWazza](#) using #biztakeouts
- Facebook: [2oceansVibe Radio](#)

### Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.



Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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