

The Festival of Media LatAm 2013: Speaker round-up

MIAMI, US: From an orchestra's instruments made out of discarded items in a landfill, to the most talked about brands in the world, The Festival of Media LatAm 2013 is not to be missed, find out why!



The Festival of Media LatAm 2013 has announced its round-up of speakers and you can now [download the agenda preview](#).

Speakers include:

- [Alberto Perlman](#), CEO, Zumba Fitness
- [Adrian Farina](#), head of marketing LAC, Visa
- [Bonin Bough](#), VP of global media, Mondelez
- [Hernan Lopez](#), CEO, Fox International Channels
- [Adriana Cisneros](#), vice chairman, Cisneros Group
- [Ruth DeGolia](#), executive director, Mercado Global

PLUS! See an exclusive preview of the second annual BrandZ Most Valuable Latin American Brands Report.

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