

## On the Dot signs up new client

Issued by [On the Dot](#) 29 Jul 2013

On the Dot recently acquired a number of new distribution contracts, the latest being the SA Sports and Health Monthly.



SA Sports and Health monthly is the only multi-sport generalist magazine in the country. "There are more than 30 niche magazines focussing on the technical needs of various sporting codes but we have identified the need for a magazine focusing on the sports spectator," said publisher, Charl du Plessis.

All the articles are written by contributors who are well-respected names in their respective sporting areas. The content covers a broad spectrum of sports to cater for a diverse readership.

The magazine is aimed at male readers, LSM 8-10 of which 75% fall in the 24-39 age range.

"SA Sport and Health Monthly is here to fill a gap in the magazine market, its unique blend of sport and health content will ensure a loyal readership," said Craig Hughes, Key Account Manager at On the Dot.

At a cost of R28.00, more than 30 000 copies is distributed to major retailers such as Clicks, Exclusive Books, CNA, Spar, Pick n Pay and Woolworths and the magazine should be easy to find.

If you cannot find SA Sports and Health Monthly in a store near you from 31 July, contact On the Dot on 08 188 8989.

On the Dot is a leading multichannel media logistics company with an extensive network in South Africa as well as sub-Saharan Africa with a presence in Namibia, Nigeria and Kenya. On the Dot distributes more than 70% of all magazines; 39% of newspapers; almost 22% of books and 52% of leaflet distribution in South Africa and has capacity to grow. Digital fulfilment solutions are also available to clients.

Visit [www.onthedot.co.za](http://www.onthedot.co.za) for more information.

- **On the Dot Speciality Publications expands retail book offering with fresh, data-led approach** 11 May 2026
- **Data drives excellence and growth** 30 Mar 2026
- **On the Dot Door2Door: New research findings 2026** 18 Mar 2026
- **Vol. 12 - Welcome to On the Dot Insights Newsletter** 23 Feb 2026

[On the Dot](#)



On the Dot is a South African media supply chain company providing distribution for magazines, newspapers, subscriptions, community papers, pamphlets, parcels, and FMCG via direct-to-store, home delivery, and informal networks.

[Profile](#) | [News](#) | [Contact](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>