

Zomato expands to Cape Town

Zomato, an online restaurant and nightlife guide in Johannesburg, has expanded its presence in South Africa by launching in Cape Town, after entering the South African market in April this year. Zomato is available on the web, and on its free mobile apps for BlackBerry, iOS, Android, and Windows Phone.



Zomato.com provides information on over 1,300 restaurants in Cape Town, making it the an exhaustive restaurant discovery platform in the city for anyone looking to dine out, have food delivered, or order take-away. Zomato's strength is in the information it provides on the restaurants, such as scanned menus, photo mapped coordinates, and user reviews.

On mobile, Zomato's app is location-aware and suggests the best restaurants around a user's physical location. All of Zomato's web features are available and fully supported on the mobile app.

Deepinder Goyal, founder and CEO of Zomato, said "We've been expanding our geographical footprint aggressively over the past few months, and South Africa is an important market for us. The response from Johannesburg has been overwhelming. In addition to the large number of users we see visiting Zomato, restaurant owners also see the value that Zomato adds to their business, and we're expecting this trend to continue in Cape Town as well."

For more, go to www.zomato.com/southafrica.