

Job seekers go online

The number of job seekers posting resumès on CareerJunction in January 2006 has been than ever recorded before. Similarly, the amount of new jobs being posted on the site is at an all time high, with over 20 000 fresh jobs appearing in January 2006 alone.

CareerJunction MD Kris Jarzebowski says: "This is a good indication of the local job market and how the internet is increasingly becoming a standard medium for career seekers to search and apply for new jobs and for recruiters to advertise their vacancies and find suitable candidates."

Comparing figures of jobs and job seekers on CareerJunction from January 2005 to January 2006 illustrate a tremendous growth in Online Recruitment. The number of advertised jobs increased from 13 060 in January 2005 to 20 982 in January 2006, while over that same period the amount of registered career seekers increased from 326 641 to 473 313.

There was also a rise in new career seekers completing their resumès on CareerJunction during each of these months. In January 2005, CareerJunction saw 7 359 new career seekers, while in January 2006, 17 169 job seekers registered and 9 019 of these job seekers completed resumès.

According to Nielsen//NetRatings, CareerJunction is once again the market leader in Online Recruitment, with the number of unique users and page impressions recorded in January 2006 at 242 680 and 10.8 million respectively.

This reflects a rise in unique users and page impressions of 31% from January 2005 to January 2006. Nielsen//NetRatings provides the industry's global standard for Internet and digital media measurement and analysis.

CareerJunction's top two sectors for both advertised jobs and registered resumès was Information Technology followed closely by the Financial sector: "What was traditionally only an arena for IT and financial positions and candidates has now moved across to other sectors.

"These other sectors are catching up, so although IT and financial are still our top two sectors for both jobs and resumès, the percentage difference is significantly smaller, which shows that recruiters and candidates in all sectors are now embracing the internet for their recruitment requirements."