



donation from Avon will go towards operational costs, enabling us to help more women more efficiently," said Synnølv Skorge, director of the Saartjie Baartman Centre for women and children.

The addition of Tears and the Saartjie Baartman Centre for women and children as beneficiaries in Avon's campaign to ending violence against women follows the company's global Speak Out against Domestic Violence Communication Awards, which took place on International Women's Day, 8 March, 2013. On the day, Avon Foundation for Women ambassador Salma Hayek Pinault and Avon Products CEO Sheri McCc announced that four global organisations and one government campaign had received 2nd Avon Communications Awards: Speaking Out About Violence Against Women for their outstanding work in bringing attention to the need to end violence against women. The awards, presented at the United Nations Headquarters during the 5th session of the Commission on the Status of Women, are part of the Avon Speak Out Against Domestic Violence programme, which has donated nearly USD50 million globally to end violence against women since its launch in 2004.

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