

Afro-2 magazine highlights the best of Africa's offering



The long-awaited Afro-2 magazine, published in collaboration with Spier, is finally out. Its main aim is to celebrate the outstanding creativity and designs of the African continent.



The magazine is the brainchild of Daddy buy me a pony, and it has been designed by Peet Pienaar and Heidi Chisholm.

"We know more about what is happening in David Beckham's life than who the new African writers, musicians and designers are. With all the wars, Aids and famine we tend to forget that people are carrying on with their lives and still make amazing culture. Enter Afro, a pan-African magazine showcasing all the wonderful urban things Africa has to offer," says Peet Pienaar, creative director of Daddy buy me a pony and editor of Afro-magazine.

"If it wasn't for Spier's passion for the arts and for Africa this magazine would not have been possible. It is post-post colonial, outrageous and fun, and it's a smiling contradiction in terms for anyone who thinks Africa is not 'international'. It features some of the best new writing talent, hot fashions and the latest internet scams," says Pienaar.

Afro-1 won a Golden Clio for design in Miami and a Golden One Show Award in New York.

Afro-2 has been available since November last year. Afro magazines are available nationally at selected Exclusive Books and Space stores in Cape Town and Johannesburg.

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