

Festival of Media Global: First agency judges announced

MONTREUX, SWITZERLAND: We are delighted to announce the first judges from media agencies have been confirmed for The Festival of Media Global Awards 2013.



Now in its 5th year, the 2013 Awards is set to be the biggest yet.

[Benjamin Jankowski, group head, global media, MasterCard is this year's chair of the jury](#) and will be joined by some of the most influential media agency heads including:

- Mauricio Sabogal, worldwide chief executive, BPN
- Ghayath Sioufi, COO at Digital, integrated creative digital Solutions MENA, Digital
- Esteban Calvo, chief executive, Havas
- Stephanie Hill, SVP, director, strategic planning, Initiative
- Léonie Koning, managing director, The Netherlands, Initiative
- Shashi Sinha, chief executive officer, India, IPG Mediabrands
- Wayne Fan, MD, Isobar
- Chris Clarke, chief creative officer, LBi
- Graham Hodge, head of branded content, LBi
- Pele Cortizo-Burgess, global director of integrated planning, MEC
- Paul Remitz, CEO, Germany, MediaCom
- Ruben Sjøgaard, CEO, Norway, MediaCom
- Jed Glanvill, EMEA regional leader & chairman UK, Mindshare
- Richard Dunmall, global CEO, Naked Communications
- Steve Blakeman, chief executive officer, APAC, OMD
- Julian Porras, chief executive officer, LATAM, Omnicom Media Group
- Paul Wright, chief digital officer, Omnicom Media Group
- Steve Williams, president, US, PHD
- Tony Effik, managing director, media & connections, R/GA
- John Antoniadis, CEO, MENA, Starcom
- Benjamin Gómez, CEO Mexico & Adina, Starcom
- John Sheehy, president of global operations, Starcom
- John Sintras, chief executive, Australia, Starcom
- Scott Holmes, creative director, EMEA, UM
- Lawrence Teherani-Ami, global media director, W+K
- Andre Zimmerman, general director, Z+
- Alexis Thanasoulas, managing partner, regional director LatAm, ZenithOptimedia

Judges from brand advertisers were announced last week and include AB Inbev, Accor, Avon, Colgate-Palmolive, Danone, du Telecoms, Intel, MasterCard & Nestlé. For a full list of the confirmed judges please [click here](#).

The Awards are open to everyone involved in advertising, showcasing the creativity and innovation that is at the very heart of effective media communications.

[Finalising your entries?](#)

What is the secret to a successful Awards entry? What are the main mistakes entrants make?

[Hear from last year's judges.](#)

Final entry deadline is Friday 15 February 2013

[Enter now](#)

Key dates:

Final entry deadline:
15 February 2013

Awards Ceremony:
30 April 2013

Awards queries

For Awards inquiries, please contact [Danielle Redwood](#) or call +44 (0) 20 7367 6979

For more, visit: <https://www.bizcommunity.com>