

Legacy Lifestyle promises more rewards in 2013

Legacy Lifestyle, a luxury rewards programme that has strategically aligned various aspirational luxury brands to allow members the ability to earn and redeem rewards whenever they transact with its 180 lifestyle brand partners, gave its members a glimpse of reward to come in 2013.



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The end of year bash saw brand partners, top lifestyle members and various celebrities including Ryk Neethling, Bailey Schneider, Keegan Daniel, Jeannie D, Tanya Van Graan and Dineo Moeketsi party in style with South African band, Goldfish.

The brand partners represent all areas of lifestyle including accommodation, adventure, art, beauty, dining entertainment, fashion, furniture, health, home, jewellery, spas, speciality, travel and wine estates.

The lifestyle programme works on a rand to rand reward exchange across various brands including Fendi, Salvatore Ferragamo Hugo Boss, Pringle, Ben Sherman and Pronovias.

The programme, which only requires a cellphone number and PIN code to join, began early in 2012 and has 180 brand partners and 450,000 members.

For more, go to www.legacylifestyle.co.za.