

Ster-Kinekor to close Cinema Nouveau in Cavendish Square

Ster-Kinekor has confirmed that it will close its Cinema Nouveau theatres in Cavendish Square Cape Town. The last trading date at Cavendish Nouveau will be 13 January 2013, and not 17 January as stated earlier.



Art house film lovers are reminded, however, that they can continue to enjoy independent, alternative and cinema content from cultures across the globe at the V&A Nouveau complex, located centrally at the V&A Waterfront in the heart of Cape Town. This state-of-the-art cinema complex, comprising 6 screens and dedicated to quality art house films and foreign film festivals, is readily awaiting their custom.

"The closure of the theatre complex was a decision made by the mall owners who have decided to allocate the space used currently by Cinema Nouveau to an alternative retailer instead. The Cinema Nouveau at Cavendish has enjoyed strong trade and has enjoyed double digit audience growth over the past year," said Fiaz Mahomed, CEO of Ster-Kinekor.

Cinema Nouveau commenced trading at Cavendish Square as Cavendish Nouveau on 01 September 1995 and has, since then, built a loyal following among art movie lovers in the Mother City. "Ster-Kinekor is committed to ensuring that our patrons will be as thrillingly entertained and enthralled by the offering at V&A Nouveau at the V&A Waterfront," comments Mahomed.

An exciting line-up of award-winning titles will follow, which will be announced in due course.

The Ster-Kinekor theatre complex at Cavendish Square continues trading as normal and is unaffected by the Cinema Nouveau business decision.