

Merc's best year on record says Daimler

FRANKFURT, GERMANY: German car manufacturer Daimler said on Wednesday (5 December) that its Mercedes-Benz division is on target for its best-ever year in 2012 after achieving record sales in November.



"This past month Mercedes-Benz sold more vehicles than ever before with sales of 120,346 units. The previous year's record was topped by 5.7%," Daimler said in a statement.

Since January, Mercedes-Benz had delivered almost 1.2m passenger cars worldwide -- an increase of 5.1% -- which was also a new record, the car manufacturer said.

"In November we posted a new sales record again. We thus continue on course for making 2012 the biggest-selling year in company's history," boasted Mercedes-Benz sales and marketing chief, Joachim Schmidt.

While sales in western Europe advanced by a modest 1.0% for the 11-month period, the carmaker sold 11.4% more cars in the Americas and 6.6% more in the Asia-Pacific region.

Source: *AFP* via I-Net Bridge