

Orca Public Relations acquired by Simeka TWS

The operations of Cape Town public relations firm Orca Media have been moved into Simeka TWS effective 1 September.

Orca founding member Brent von Melville says folding the company into the larger operations of Simeka TWS made good commercial sense, and served to further cement Simeka TWS as the most significant integrated provider of communications services into the SA corporate market. "There were definite synergies in the offing in this case; particularly in the area of Investor Relations," he says.

Orca's client list includes Brimstone Investment Corporation, Old Mutual Healthcare, SEI Investments, Global Telematics, and Tellumat.

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