

Creative Living Magazines gets it



Creative Living Magazines' top-selling title, 'dit', further entrenched its position as South Africa's favourite makeover mag by lifting the trophy for best Women's Special Interest magazine.



'dit' and sister publication Woman's Value, which celebrated its 25th birthday in 2005, were repositioned as modern yet practical magazines in April this year. According to Creative Living Magazines publisher Terena le Roux, "Both magazines are performing exceptionally since the revamp and this award serves as an overwhelming vote of confidence that we have struck the right chord with our readers."

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