

BASA awaits applications for intern programme

Qualified applicants are invited to apply for the 2013 Business and Arts South Africa (BASA) intern programme, supported by Rand Merchant Bank (RMB). Now moving into its fourth year, the programme is designed to allow a new graduate the chance to immerse him or herself in all aspects of arts administration. The programme also allows the intern to identify their own learning goals and work towards those during the year that the internship runs.



So far Karabo Legoabe (2010), Arthur Nkuna (2011) and current intern, Lakin Morgan, have benefited from the programme, which sees the intern work out of BASA's Johannesburg offices from January to December.

A passion for arts administration

"The BASA intern programme has proved an invaluable way for graduates who are passionate about a career in arts administration to get robust experience and an intimate feel for what the career entails," comments Lonwabo Mavuso, marketing and operations manager at Business and Arts South Africa.

The internship gives an emerging administrator the opportunity to access mentorship, grow in several administrative skill areas through training, and also drive projects, which provide synthesis between study and practice.

For Morgan, a National School of the Arts and Tshwane University of Technology graduate, the highlight of her experience during 2012 has been working on the 15th Annual Business Day BASA Awards. "Being involved with the awards on various levels tested my project management skills as well as my communication skills," she says. "To be challenged in this regard has exceeded my expectation of the internship."

Support from business community

Morgan also points to her involvement with BASA's different programmes, including the organisation's thriving volunteer-based programmes - which have enabled her to see the value of giving arts organisations the tools, support and resources to see themselves as businesses with a sound product that the business community will be willing to support.

"This has impacted my perception and understanding of the arts sponsorship landscape. Working with the BASA team has been invaluable. Everyone has their specialities and is always willing to lend a helping hand. Their assistance has richly enhanced my time as the 2012 BASA RMB intern."

The 2013 Business and Arts South Africa intern programme selects interns based on their education, experience, and enthusiasm for the arts. The closing date for applications is 30 November 2012 and interested applicants should send a CV and cover letter to info@basa.co.za.

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