

Canon SA Expo to host internationally renowned photographers

Canon SA will be hosting two of the world's most renowned professional photographers at this year's Canon SA Expo. Photojournalist, Ziv Koren and wildlife photographer, Brutus Östling are among the guest speakers on Canon's panel for the Expo at the Sandton Convention Centre in Johannesburg from 30 November to 2 December.



Canon has increased their efforts this year and will be hosting two speaker sessions, which will run simultaneously throughout the expo period.

"We are extremely excited about the calibre of local and international speakers who will be sharing their expertise with visitors at the Expo. Both Koren and Östling are Canon ambassadors and those interested in their fields of photography cannot afford to miss these sessions," comments Michelle Janse van Vuuren, marketing manager at Canon SA.

Award-winning project

Ziv Koren started his photographic career as a young military photographer in the Israeli army. He has been freelancing since 1998 and is best known for his award-winning 2003 project - 'Louai Mer'i', (a sergeant is going home) documenting an injured soldier. He regularly lectures on photography and exhibits his work around the world.

One of his images was selected in 2000 by World Press Photo as one of the 200 best pictures from the previous 45 years. He has also won numerous awards including Picture of the Year, WorldPress Photo and Photo District News awards. Koren was also very active in covering the aftermath of the earthquake in Haiti 2010.

Brutus Östling started publishing his work at the age of 22 in 1981. Specialising in bird and wildlife photography, three of his photo books have been bestsellers in Sweden. Two of his books also won the WWF Panda Prize as best nature books in 2006 and 2007, when he was also appointed as Scandinavian Nature Photographer 2007/2008.

List of speakers

The speaker sessions will start at 11:00am daily with the last one commencing at 4pm. The speakers and their topics include:

- Ziv Koren (Photo journalism)
- Brutus Ostling (Wildlife)

- Roger Machin (EOS DSLR range)
- Abri Kriegler (Digital compact range)
- Dave Han (Portraiture)
- Andrew Aveley (Wildlife)
- Paul Hoffman (Pricing photography)
- Dave Devo Oosthuizen (Conservation)
- Graham Smith (Workflow and DPP)
- Qasim Abdullah (Entry-level video)
- Manus van Dyk (Macro photography: equipment and technique/action photography)
- Richard du Toit (Birds eye view)
- Marlene Neumann (Creative photography)
- Heinrich van der Berg (Wildlife)

Entrance to the Canon SA Expo is free. Visitors will be able to get a closer look at the latest Canon products and technologies, which include the company's wide range of consumer and selected business solutions.

For a complete list of the speaker sessions and topics, and for general information, go to www.csaexpo.co.za.

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