

BMi Research puts building blocks in place for a better future

Issued by [BMi Research](#)

16 Oct 2012

When a team of volunteers from BMi Research built a total of 102 bricks as part of their ongoing CSR Initiative with the Ubuhle Care and Development Centre (www.ubuhlecares.org.za) in Bronkhorstspuit recently, it signalled fresh hope for an underprivileged 10-year old orphan living in the area.



BMi Research staff enjoying the day in the sun while making bricks for Ubuhle Day Care Centre

The bricks will be used to build a house for the child and her family who had been identified by staff at the Ubuhle Day Care centre as needing urgent help.

After the young girl's mother died in 2009, she and her two older brothers were forced to move in with relatives, including their elderly and sick grandparents, on a farm nearby. Not only were they traumatised by their mother's death but they were also undernourished and as a result constantly unwell. Consequently because of their erratic attendance at school, they were doing poorly academically - but everything changed after Ubuhle intervened.

The volunteers at the centre arranged medical care for the girl's grandfather and helped him get a disability grant and ongoing treatment for his kidney disorder. They also organised a job for one of the uncles.

The little girl and one of her brothers now attend the Ubuhle Centre for counselling, meals and help with homework - and she has transformed into a happy, healthy and secure little girl whose school performance has improved remarkably. The farmer's wife has also taken the child under her wing and she visits the homestead regularly on weekends.

And now, with the help of the BMi Research team and the bricks they built, she and her family will have a home of their own.

As Gareth Pearson, CEO of BMi Research says: "The resilience in spite of severe personal hardship has been inspirational and we're grateful for the opportunity to once again work with Ubuhle in putting the building blocks in place for a family to build a better future."

This story is typical of the work that the volunteers of Ubuhle have done since the charity was founded in 2008. The centre helps orphans and vulnerable children in rural communities, offering social care, pre-school and an English primary school up to level 3, after-school care, workshops and courses for adults. Ubuhle also assists the local community to develop new income sources.

" Loadshedding catapults takeaway sales (delivering advertising opportunities for marketers) " 3 Apr 2024

" Mystery shopping results now delivered in 24 to 48 hours by BMi Research " 15 Feb 2024

" BMi Research assesses the impact of load shedding on meals " 27 Sep 2023

" Surprising factors spur growth in bottled water " 18 Sep 2023

" Mystery shopping results now delivered in 24-48 hours by BMi Research " 20 Jul 2023



BMI Research

BMI Research has more than 40 years' experience in the industry across a wide range of methodologies and markets.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>