

# Bizcommunity.com sets B2B publishing benchmarks at Loeries

Bizcommunity.com teamed up with Platypus Productions to bring news, views and images from Loeries 2005 in Margate, in unprecedented video format as well, in addition to reporting and photography.

Issued by [Bizcommunity.com](http://Bizcommunity.com) 16 Oct 2005

Bizcommunity.com fielded its entire team, branded in red and black Bizcommunity.com T-shirts, to report on the event, gather market intelligence, and network up a storm.

Platypus Productions, along with marketing and research group SBR has produced Vox Pops, providing video-based consumer research and insights virtually in real time. It is this specialist research and technology offering that aided Bizcommunity.com in bringing video footage, news and views to our readers in addition to daily reporting online at [www.bizcommunity.com](http://www.bizcommunity.com)

- **Biz Most Read Award winners April 2026** 1 May 2026
- **Bizcommunity repositions for the future** 1 Apr 2026
- **#UnboxingDay 26 December! Win your year's presence on Biz!** 12 Nov 2025
- **Be Janu-READY!** 28 Oct 2025
- **BizTrends2026 | Heralding the holidays** 27 Oct 2025

[Bizcommunity.com](http://Bizcommunity.com)



Where 370 companies in 18 industries trust Biz Press Office newsrooms to publish corporate content, on Africa's indispensable B2B news media. **Enquire about a newsroom like this for your company on [sales@bizcommunity.com](mailto:sales@bizcommunity.com)**

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>