

Enno Müller to head AFP in Germany

BERLIN, GERMANY: Enno Müller is appointed managing director of AFP in Germany, with effect as of October 1; he will report to Florence Biedermann, regional director Europe-Africa.



Enno Müller will be in charge of AFP GmbH and SID, a wholly-owned subsidiary of Agence France-Press. He will coordinate the activities of the subsidiaries with AFP's Berlin bureau, which covers German news for its global network.

AFP GmbH, based in Berlin, provides German-language news in text, photo, video and graphics, along with multimedia services to Germany's written press, radio, television and online media market.

For the past 65 years, SID has remained the undisputed reference for sports coverage in Germany. The company employs almost 60 journalists divided between its headquarters in Cologne and various offices across the country - Frankfurt, Hamburg, Berlin and Munich. SID offers text services, multimedia products and video.

Enno Müller, 48, is a management graduate from the University of Göttingen and holds a PhD in economic. He joined the RTL Group in 1991, then its multimedia subsidiary in 1994 as CFO and vice-president. In 1999, he founded EconoMedia Informationsdienste, a provider of consumer reviews and data, before taking charge of e-learning company Digital Spirit in 2009.