

Apollo Table marks innovative addition to the Rocket Creative Activation Range

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Rocket Creative recently extended their range of standard activation and eventing tables to include their aptly named **Apollo Activation Table**. Intended for the larger eventing and activation markets the table is designed as a client interaction counter which has a quality aesthetic yet has a modular format for ease of transport, use and rebranding.



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Comprising contour cut and impact edged melamine base and work surfaces, a modular central shelf and solid panel graphics, when fully assembled the unit forms a visually impressive aesthetic combined with outstanding functionality and a superb ROI.

Richard Nilson, founder and MD of Rocket Creative elaborates, "Our Apollo Table is designed to extend the larger of our standard size range options. Following our very popular Maxi and Galaxy Eventing Table we found an additional format might suit other clients and this has been proven correct with great buy-in from clients. However in no way does it mean all consumer attention will be focused on the new unit. There will still be endless value in our existing range of proven products, known to deliver constant, trusted quality, aesthetic and functionality. Our new innovations don't always render the previous models obsolete; they merely enhance the customers range of choice and that shows the depth of Rocket Creative's experience and expertise in understanding our market and originating, developing and offering viable and creatively unique product."

Custom solutions are also always accommodated based on specific requirements and Rocket Creative prides itself on providing all possible alternatives to their diverse range of blue chip clientele.

Examples of the Rocket Creative existing standard range table options:



Evo Eventing Table



Stellar Eventing Table



Maxi Eventing Table



Galaxy Eventing Table

Examples of customised solutions generated by Rocket Creative:



Verimark Kiosk



Neotel Counter



Coca Cola Counter



Nedbank Kiosk

About Rocket Creative



Launched in 1998, Rocket Creative has grown exponentially to become a key player in the display industry with a core focus on brand activation, promotional, merchandising and point-of-sale display hardware. Due our innovative approach we have achieved significant recognition within the industry and are proud to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand on the South African market, as well as extending our penetration to international export markets worldwide.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our 'Innovation, Simplified' creative ethos.

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