

Festival of Media Asia returns

SINGAPORE: Following on from its launch last year, the organisers of Festival of Media Asia say they have had some invaluable feedback from many of their delegates on how to shape the festival for 2013...



The most popular suggestion was to move the event to earlier in the calendar year, and in response to this the Festival of Media Asia will be returning to Singapore on 3-5 March in 2013.

The Festival of Media Asia is claimed to be the only event in Asia dedicated to media creativity and innovation - will you be there?

Last year the Festival sparked conversations and provided insights into the rapidly evolving media and marketing industry as a whole and the scenario in the Asian region, which is expected to soon overtake Western Europe as the second-largest advertising market.

Don't just take it from us. Here's what a couple of the delegates from last year had to say...

"The Festival of Media is clearly going from strength to strength. Its inaugural Asian event lived up to the reputation it has gained elsewhere in the world. I was very impressed with the calibre of both speakers and attendees, and I look forward to seeing its return." - Chris Ryan, international client director (Asia-Pacific) at Isobar

"C Squared does a wonderful job of bringing together global leaders from all aspects of the industry to discuss and debate the most important issues for the region and celebrate the best work. It was a privilege to be involved in the first Festival of Media in Asia and I look forward to many more. Thanks again for all the energy you invested to make this festival great." - Jacki Kelley, global CEO at UM

We've already had a high amount of interest for the Awards programme. If you too wish to find out more, please contact nisha@csquared.cc

Follow the conversation as it unfolds live on Twitter [@FestivalofMedia](https://twitter.com/FestivalofMedia) and don't forget to use the hashtag #FOMA13

Now you've saved the date, watch this space for the exciting new and improved agenda as well as details M.A.P. and the awards to be announced soon.

Asia 2011 in numbers

- 600 attendees from 23 countries
- 70% of the audience are director level and above
- More than 50 of the worlds biggest brands
- More than 40 speakers

Festival of Media Asia: 3-5 March 2013, Singapore

More information

For festival enquiries or to register your interest in this event, please contact graham@csquared.cc

For queries about the Awards please contact nisha@csquared.cc

Contacts

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For more, visit: <https://www.bizcommunity.com>