

30: The growth, future and commercialisation of online radio

This week's [Biz Takeouts Marketing & Media radio show](#), streamed live 5pm-6pm via [2oceansVibe Radio](#), will focus on internet radio, the growth, future and the commercialisation of online radio. The studio guest this Wednesday evening, 18 July 2012, will be terrestrial radio veteran and one of the founders of 2oceansVibe Radio, Richard Hardiman. [\[twitterfall\]](#)

This evening's lineup

- *Show host:* [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#))
- *In-studio guest:* One of the founders of 2oceansviberadio.com, SA's first commercial online radio station, part time writer, thinker and talker, Richard Hardiman ([@RichardHardiman](#)).
- *Discussion topic:*
 - A broad discussion on internet radio - the current situation, growth, future and how to commercialise online radio.



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@brendanjack](#), [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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