

Loerie judges announced

The Loerie Awards committee has announced the judging panels for the Corporate Video and Interactive categories. Bizcommunity.com MD, Andre Rademan, is one of the judges in the Interactive category this year.

The Corporate Video category judges are:

| | | |
|---------------------|---------------|------------------------|
| Peter Carr | Producer | Velocity Films (CHAIR) |
| Fran Luckin | | Ogilvy |
| Gersh Kgamedl | Director | Picture Tree |
| Kevin van der Molen | | Gearhouse |
| Mahle Kwababa | | Ogilvy |
| Michelle Caldeira | | Blue Moon |
| Mickey Dube | Film Director | CPA |
| Moonyeen Lee | | Theatre MLA |
| Nina Morris | | Morris Jones |
| Peter Bond | | O'Mage |
| Phindile Mkhabele | | Dreamcatcher |
| Spero Patricios | | Launch Factory |
| Vuyani Plata | | Herdbuoys McCann |
| Warren Stewart | | VWV |
| Zwelakhe Tshabangu | | Lowe Bull |

Interactive category:

The first round of some Interactive categories will be judged by a remote panel of judges. Thereafter, finalists will be judged at the judging venue.

Final and Remote panel:

| | | |
|------------------|---|---------------------------------------|
| Kirstin Brown | | International Healthcare Distributors |
| Matthew Buckland | Publisher | Mail & Guardian Online |
| Christo Doherty | Professor/Head of Digital Arts | Wits School of Arts (WSOA) |
| Arthur Goldstuck | Managing Director | World Wide Worx |
| Uwe Gütschow | | AtPlay |
| Alison Jacobson | Managing Director | Reusable Objects |
| Graunt Kruger | under-grad in Politics and Journalism at Rhodes with academic colours | |
| Jonathan McKay | Creative Director | Eject Media |
| Gustav Praekelt | Founding Partner | Praekelt Consulting |
| Andre Rademan | Managing Director | Bizcommunity.com |
| Gavin Rooke | Managing Director | Trigger |
| Johan Saaiman | Creative Partner | VINYL |

| | | |
|------------------|-------------------------|----------------------------|
| Tebogo Serobatse | Director | Orange Factory |
| Brent Shahim | Managing Director | Aqua Online |
| Grant Shippey | Chief Executive Officer | Amorphous |
| Mark Williams | CEO | Ashland Communications JHB |
| Alison Wright | Managing Director | Striata SA (Pty) Ltd |

Remote Only Panel:

| | | |
|-----------------|-----------------------------|---------------------------------|
| Justin Bradbury | Creative/Technical Director | Creative technologist |
| Diane Larsen | Creative Director | Phynxe |
| Jason Levin | Consultant | TBWA |
| Hilton Tennant | Partner/Creative Director | Tennant McKay |
| Michele Sanders | Creative Director | Six Million Dollar Media |
| Nathaniel Stern | Artist/lecturer | Wits' Digital Arts MA programme |
| Preston Thomas | Technical Director | Pixel Project |
| Paul Tooze | Creative Director | Wireframe Studio |
| Templar Wales | Executive Creative Director | blink new media |
| Adam Whitehouse | Creative Director | STONEWALL+ |
| Mark Winkler | Executive Creative Director | Ripe Design South Africa |

The Integrated Campaign Category will be judged by a selection of judges made up from the other panels. The judging panels for the Advertising, Direct and Design categories have already been announced.

Judging takes place at the AAA School of Advertising (Johannesburg) from 26 September to 30 September. Finalists will be announced as soon as they are confirmed at the end of the judging week. Bronze, Silver, Gold and Grand Prix winners will be announced at the Gala Events on 15 and 16 October in Margate.

For more, visit: <https://www.bizcommunity.com>