

Think is thinking ahead

The South African Graphic Design Council, think, is calling for entries into the fourth annual thinkahead awards, which offers graduating students an opportunity to present their work to top names in the graphic design industry.

The awards programme encourages excellence in design among South African design students by rewarding the quality of work the industry expects from graduates.

This year's theme of 'my blood is ink' gives a nod to ink as the vibrant liquid that fuels the imagination of so many designers and ultimately brings their creativity to life.

Graphic design agency Mortimer Harvey, one of the event's sponsors and a member of think, created this year's campaign, which will travel countrywide in the think road show during September to 25 graphic design institutions and their 1 000 graduating graphic design students.

Gaby de Abreu, chairperson for the awards committee and creative director of the Switch Design Group, says: "Last year we received entries from 208 students representing 19 training institutes, and welcomed 400 guests to our awards evening. This year we expect an even greater response, hopefully double the number of entries."

Visit www.think.org.za for more details on how to enter.