

NYF International Radio Awards honours world's best radio programs

NEW YORK, US: New York Festivals International Radio Program & Promotions Awards, honouring the World's Best Radio Programs, celebrated its award winners on Monday, June 18th at the 2012 Radio Awards ceremony. The gala was held at the Manhattan Penthouse in New York City.



NYF's Art Deco trophy, reminiscent of the classic 1920s radio microphone, was presented to this year's award-winning entries.

The 2012 Grand Jury awarded 2 Grand Trophies: Pirate Group Inc, Canada; and George Washington Global Media Institute, USA.

George Washington Global Media Institute, USA was honoured with a Grand Trophy in Best Talk /Interview Special category for "The Kalb Report - Anchoring 9/11: The Day and The Decade." In this special edition of "The Kalb Report," moderator Marvin Kalb delved into the decade following the tragic 9/11 event that changed the world, with a panel of network anchors who covered the chaos, including Charles Gibson (ABC), Dan Rather (CBS), Brit Hume (FOX), and Frank Sesno (CNN).

Pirate Group Inc, Canada earned a Grand Trophy in the Business/Consumer Issues category for "The Happy Homemaker: How Advertising Invented The House Wife." The award-winning two-part episode examines how Madison Avenue created the archetype of the Happy Homemaker in an effort to create a market for all the household products it was advertising. Terry O'Reilly, Pirate Radio Co-Founder & Host of CBC Radio's Age of Persuasion accepted the Grand Trophy.

RTÉ Radio Ireland's exceptional work earned the prestigious Broadcaster of the Year Award for the second year in a row for their exceptional work. Liam O'Brien, series producer "Documentary On One" RTÉ Radio accepted the trophy. In addition, RTÉ received 4 Gold Awards, 6 Silver, 5 Bronze, and 10 Finalist Certificates.

Distinguished entries

This year's competition received many distinguished entries commemorating 9/11. In addition to earning the Grand Trophy for "The Kalb Report -Anchoring 9/11: The Day and The Decade," the entry also received a Gold Trophy. The following entries highlighting the anniversary of 9/11 also garnered awards in this year's competition: "Flaps Podcast - September 2011" by Flaps Podcast, UK was honoured with a Gold Trophy; "The Fear of 9/11" by The Audio Orchard, Ireland earned a Silver Trophy; "Victim No. 0001" Documentary on One for RTÉ Radio, Ireland took home a Silver Trophy, in addition to a Finalist Certificate for "The John Kelly Ensemble - Reich WTC 9/11", RTÉ Lyric FM, Ireland; "The Day Before 9/11" for BBC Radio 4, UK received a Silver Trophy, and "Michael Goldfarb On 9/11" for BBC Radio 3, UK by Wise Buddah, UK earned a Bronze Trophy. Both "Performance Today: 9/11, Ten Years Later" by American Public Media, USA; and "Faith and 9/11" created by TBI Media, UK were recognised with a Finalist Certificates.

Music themed entries scored top honours: "Elwood's BluesMobile" was awarded a Gold Trophy and "Jimi Hendrix: The Live Experience" was honoured with a Bronze for Ben Manilla Productions, USA; "Killer Queen" took home Gold and Bronze Trophies for TBI Media, UK; "Mr Mojo Risin" was awarded both Gold and Silver trophies for Ten Alps Radio, UK; "Marianne Faithfull- In Her Own Words" was honoured with a Silver Trophy for Smooth Radio, UK and a Finalist Certificate for "The Best of Love Live Music 2011"; and "Bob Dylan and Me" was awarded a Finalist Certificate for BBC Radio 4, Whistledown Productions, UK.

The evening's award segments were presented by the following industry executives: Jonathan Groubert, host and Belinda Lopez, producer of "The State We're In," Radio Netherlands Worldwide; Paula Hughes, producer, Real Radio Wales; Paul Grassini, producer, and Jeremy Lipkin, head writer, Howard Stern Show/Sirius XM Radio, USA; Natalie Oram, composer & producer, Rockbarn Media, UK; Laura Elena Padron, producer, Radio Educacion, Mexico; and Jamison York, Ten Alps Radio, UK.

UN awards

Each year the United Nations Department of Public Information convenes a panel to select work that exemplifies the aims and ideals of the United Nations. Their selections are awarded the United Nations Department of Public Information Award. The UNDPI Awards are presented annually and are jointly sponsored by the UN's Department of Public Information and New York Festivals. This year, the Gold, Silver, and Bronze UNDPI Awards were all presented to Canadian companies: "Electric Pow Wow" RPM Podcast, MBM Digital Inc, earned the Gold UNDPI Award in the Culture & The Arts category; "The Gristle in the Stew" The Sunday Edition, Canadian Broadcasting Corporation, was honoured with the Silver UNDPI Award in the Heroes category; and "Motherhood Interrupted" The Current, Canadian Broadcasting Corporation, received the Bronze UNDPI Award in Social Issues/Current Events. Juan Carlos Brandt, Chief of Advocacy and Special Events in the United Nations' Department of Public Information presented the distinguished awards.

This year's international <u>Grand Jury</u> awarded 37 Gold, 44 Silver, and 45 Bronze Trophies from entries from 28 countries around globe. In addition, 70 entries received Finalist Certificates. Now in its 30th year of honouring "The World's Best Radio Programs ™," the competition honours the most original and innovative work in radio broadcasting, with entries from radio stations, networks, and independent producers from around the world. For a complete list of this year's award winners go to <u>www.newyorkfestivals.com/rpshow/2012/</u>.

All entries were judged online by the NYF Radio Program & Promotions Awards Grand Jury, comprised of radio experts from stations and companies around the globe.

The 2012 NYF Radio Awards media sponsor is ProductionHUB, Online Marketplace for Broadcast TV, Motion Picture, Pro Video, Live Event, Corporate & Digital Media Production.