

Sony Music Entertainment Africa partners with MComm

Sony Music Entertainment Africa has partnered with MComm, a Nigerian entertainment and value added service provider, to officially bring Usher Raymond's new album *Looking 4 Myself* to Nigerian shores.



This is a landmark partnership, with Nigeria being the first West African country to have an official international release from a Grammy winning US artist, and will form a foundation for potential future strategic alliances with Sony Music.

The album will be available nationwide as part of an official release, in compact disc (CD) form, and will be priced according to the prevailing Nigerian market. The album will be sold in major cities of Lagos, Abuja, Port-Harcourt, Enugu and will be available on the streets, in album stores and retail outlets nationwide.

For more, visit: <https://www.bizcommunity.com>