

Loeries judging panels announced

The Loerie Awards 2005 has announced the judging panels for the design and direct categories

The Design Category judging panel comprises:

Chairperson: Ken Cato		Cato Purnell Partners
Gaby De Abreu		Switch Design Group
Gary Harwood	Co Founder	Harwood Kirsten Leigh McCoy
George Rautenbach	Creative Director	Tequila
Jenny Ehlers	Creative Director	King James RSVP
Jeremy Sampson	Founder/CEO	Interbrand Sampson
Joanne Thomas		Jupiter Drawing Room CT
Joey Pastoll		Cross Colours
Nathan Reddy		GRID
Sean Harrison	CEO	Code [a Company of Designers]
Sharon Lister		Enterprise IG
Ithateng Mokgoro	Design Director	Gamatong Design Enterprise
Veejay Archary		Black, Brand, Strategy & Design
Mary Pillay	Design Director	House Of Shakti
Carlo Murison		Two Tone Branding
Faith Mokale		Shot Left
Bright Hlatswayo		Ogilvy
Richard Hart	Design Director	disturbance

The Direct Category judging panel comprises:

Chairperson: Nici Stathacopoulos	CEO	The Tipping Point
Lisa Christopher	Creative Director	Lesoba Difference
Andrew Ambrigione	Creative Director	Action Ambrose
Ian Oliver	CEO	Oliver McIntyre
Luke Hartdegen	CD/Freelance	DWF
Annemie Franke	lecturer	University of Pretoria
Jolande Duvenage	Head: Member Experience	eBucks
Maseda Ratshikuni	Senior Marketing Manager	Nedbank
Lucien Van Huyssteen	Brand Marketing Manager	Brandhouse
Sarita Mans	Marketing/IT Specialist	Tsogo Sun
Glynn Venter	Creative Director	FCB CT 361
Matshepo Molapo	Senior Manager	Direct Mail Centre JHB
Michelle Pithey	Art Director	Network BBDO
Petra Oelofse	Creative Director	Tequila
Karin Barry	Creative Group Head	Ogilvy Johannesburg

The Advertising Category judging panel was announced earlier this month:

Wingwing Mdlulwa	Executive Creative Director	AfricaExtraBold
Ivan Johnson	Creative Director	Berry Bush BBDO CT
Brett Morris	Executive Creative Director	FCB JHB
Kamal Gangaram	Creative Director	FCB JHB
Sandile Mkhasibe	Creative Director	Herdbuoys McCann
Pepe Marais	Executive Creative Director	Joe Public
Alistair King	Executive Creative Director	KingJames CT
Rob McLennan	Creative Director	Lowe Bull JHB
Roger Pause	Creative Director	Lowe Bull CT
Vanessa Pearson	Executive Creative Director	Lobedu Leo Burnett
Mike Schalit	Chief Creative Officer	Net#Work BBDO
Asheen Naidu	Copy Writer	Net#Work BBDO
Gerry Human	Executive Creative Director	Ogilvy JHB
Mark Fisher	Executive Creative Director	Ogilvy CT
Rajesh Ranchod	Executive Creative Director	Saatchi & Saatchi
Graham Warsop	Executive Creative Director	TJDR JHB
Ahmed Tilly	Creative Director	TJDR CT
Sandy de Witt	Executive Creative Director	TBWA HuntLascaris
Festus Masekwameng	Copy Writer	TBWA Hunt Lascaris
Tshebo Mokoena	Marketing Manager	SAFM
John Culverwell	CEO	Sonovision
Dave Harris	Sound Engineer	Frequency
Tony Baggot	Director	Freize Films
Alun Richards	Sound Engineer	Cut ñ Paste
Marcel Mouton	Editor	Visual Assault

The Integrated Campaign Category will be judged by a selection of judges made up from the other panels. The judging panels for the Corporate Video & Events Category and the Interactive Category will be announced next week.

Judging takes place at the AAA School of Advertising (Johannesburg) from 26 September to 30 September. Finalists will be announced as soon as they are confirmed at the end of the judging week. Bronze, Silver, Gold and Grand Prix winners will be announced at the Gala Events on the 15th and 16th of October in Margate.