

Inaugural ICT Indaba in Cape Town, SABC covers event

The inaugural [Information and Communication Technology \(ICT\) Indaba](#) in Cape Town opening today, Monday 4 June, until 7 June 2012 at the Cape Town International Convention Centre has the SABC as its media partner.



The Department of Communications is hosting the event, which is endorsed by the International Telecommunications Union (ITU), the United Nations' leading information and technology agency.

The conference has identified six critical sectors in driving the ICT as a tool for development: education; health; infrastructure; agri business; trade and extractive industries. Hundreds of international delegates from Africa, Europe, Asia and South America; business people leading ICT companies and government representatives, are some of the participants. African Union Regulators from more than 50 countries on the continent have also been invited.

Main aim

The main aim of the ICT Indaba is to reposition South Africa and the continent at large as a beacon of ICT excellence and achievement.

SABC's spokesperson Kaizer Kganyago says, "The Corporation's partnership at the event presents an opportunity for it to position itself as a leader in broadcasting, focused on educating the South African public about the ICT sector and the impact it has on their everyday lives. As the official partner and national broadcaster, it is central to the migration to digital terrestrial television (DTT) and the Indaba will provide a platform to inform South African citizens and the continent on the developments and the technological advancement that South Africa has embarked on, in preparation for DTT.

"The partnership will provide the SABC with access to the content under discussion during the event, which will be broadcast through SABC radio and TV platforms."

It also allows the SABC to position itself as a leading broadcaster within the continent and the world.

Programming

- SABC 1, *Shift*: 4-5 June 1.30-2.30pm will focus on ICT Indaba
- SABC 1 - *Matrixes Uploaded*: 4-7 June 2.30-3pm will highlight technology interventions
- SABC 2 - *Life 24/7*: 17 June will provide an insert on new media and technology
- SABC 3 - *Espresso*: 5 June 2012, will dedicate a show to the ICT Indaba
- SABC 3 - *3-Talk*: 5 June talk on technology as a means of communication
- SABC NEWS will do live crossings from the ICT Indaba in Cape Town with Vuyo Mvoko doing updates and interviews from the ICT Indaba
- SABC Digital News will provide on-site coverage

- Umhlobo Wenene FM - 4 June 1-3pm will provide full coverage
- Trufm - 4-7 June will cross over to the ICT Indaba in Cape Town and provide daily wrap-up events
- Thobela FM - 4-7 June 7-9am Morning Drive will do updates from the ICT Indaba in Cape Town; 12-3pm; history feature on technology development; 5 June: 8-9pm on how the ICT Indaba will speed up DTT migration and how the migration will help in job creation. 6 & 7 June: Morning Drive Show 7-9am update and wrap up

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