

Loeries deadline extended

Both the entry deadline and the eligibility period for the [2012 Loeries](#) have been extended to 15 June 2012, meaning that all work must be commercially published, launched or aired to a substantial audience for the first time between 1 June 2011 and 15 June 2012.



WWW.THELOERIEAWARDS.CO.ZA

A 5% late fee will apply to entries submitted after the original deadline of 31 May. No further extensions will be given and all entries should be received by the extended deadline.

This year, R30 from each entry will go towards the Creative Future Scholarship, enabling talented learners from a disadvantaged background to study brand communication at the AAA School of Advertising in Cap Town.

For more:

- Bizcommunity special section: [The Loerie Awards](#)
- Bizcommunity search: [Loerie](#)
- Bizcommunity: [Twitterfall](#)
- Loeries: www.theloerieawards.co.za
- Loeries newsletter: subscribe by emailing newsletter@theloerieawards.co.za
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- Google News Search: [Loerie](#)