

The BRAVES: Content Jury chair announced

LONDON, UK: Introducing the chair of Content Jury for The BRAVES Awards - Venky Balakrishnan, the global vice president marketing innovation from Diageo



Joining Balakrishnan and the previously announced jury to decide who will triumph at the first brand video awards, the BRAVES, are some of the most influential personalities within the industry from some popular and successful global brands and organisations...

- Maarten Albarda, AB Inbev, VP president of consumer connections, global
- Benedicte Blondel, IAB Europe, communications manager
- Jeremy Brook, Heineken, head of digital and media innovation
- Mark Bullingham, Fuse, managing director EMEA
- John Chase, Velvet Rock Communications, CEO
- Andy Chen, Preview Networks, CEO
- Noemie Claret, Havas Sports and Entertainment, strategic planning
- Rich DelCore, Cincinnati Consulting Consortium, senior consultant
- Carolyn Everson, Facebook, vice president, global marketing solutions
- Ben Fender, Drive Productions, chief executive
- Daniele Fiandaca, Cheil Worldwide, head of innovation
- Arun Kumar, MAP G14, president
- Dede Laurentino, TBWA, executive creative director
- Bill Lederer, Kantar Video, CEO
- Graham Rapsey, A Crafted Story, creative director
- Rene Rechtman, Go Viral, chief executive
- Sri Sharma, Net Media Planet, founder and managing director
- Liz Whiston, Bordello, creative partner.

[Full list of confirmed judges here](#)

Reminder: the deadline for entries is next Friday 25 May 2012 - [enter now](#).

We're here to help with your entries and category queries, so get in touch or find out more at www.thebraveawards.com