

Sandton City goes mobile

Sandton City has launched a new mobile application that allows shoppers to access all the information they need about the centre instantly.



The free app will enable users to access the store directory, floor maps, store promotions and special offers with direct links to call the stores. The mall information is linked to Google maps to help those unfamiliar with the centre to find it.

The app is highly interactive and allows users to engage with the centre directly - for example, by checking the balance on a Sandton City gift card, or adding reminders as to where they have parked, and timing how long they have been parked for. They can also share their Sandton City experience as any of the information in the app can be posted to Facebook or Twitter.

The Sandton City App is compatible with most smartphones including Apple, Android and Blackberry.

iPhone users can download the app from the App store, Android users from the Android Market Place and Blackberry users from the Blackberry App World. Alternatively, shoppers can access the mobi site: <http://www.smartmallapp.com/sandtoncity/>.

For more, visit: <https://www.bizcommunity.com>