

M.A.P. returns to Montreux

MONTREUX, SWITZERLAND: Launched in 2011, M.A.P. (Media Accelerator Programme) is a unique scheme designed to match innovative new media companies to the most senior decision makers in global marketing and media.



Could you be The Festival of Media's "Hot Company of the Year"? Find out more details about [who can enter](#). Entry deadline 31 March 2012

[Download the PDF](#) to find out more and [enter online now](#).

Using The Festival of Media Global as its platform, this year's M.A.P. screening panel includes:

- Chris Burggraeve, CMO, AB-InBev & president, WFA
- Jeff Bussgang, general partner, Flybridge Capital Partners
- Bernhard Glock, president & CEO, Media Leadership Company LLC
- Alain Heureux, CEO, IAB Europe
- Roger Parry, chairman, MediaSquare
- Ed Zimmerman, partner, Lowenstein Sandler

[Check out last years M.A.P. presentations for inspiration.](#)

[Book your place at The Festival of Media Global](#) for your chance to see these exciting new companies in action.