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Suresh Balaji, group head of media and marketing innovation, HSBC

Gerhard Louw, head of international media management, Deutsche Telekom

Enhance your knowledge of specific channels, including social media and mobile, by hearing from:

Trevor Johnson, global agency development, Facebook

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Confirmed mentors:

James McEwan, group business director, PSI

Mike Cookson, content and media director, Nike

Nick Vale, global planning director, Maxus

Gerhard Louw, head of international media management, Deutsche Telekom

Sam Selleck, business director, Mindshare

Pete Colvin, group account director, MEC Global Solutions

Heather LeFevre, director, I've Got the Fever

For any booking enquiries, contact rachel.barber@csquared.cc or call

020 7367 6978

Booking information

Course fee per delegate £1995. Group discounts are available.

For booking inquiries, contact rachel.barber@csquared.cc or call +44 (0) 207 367 6978

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