

## Visit the world of Harry Potter at Montecasino

Cinevation has conjured up an experiential 'book store' for Exclusive Books to launch the new Harry Potter novel.

Building up to the launch of the book, visitors to Montecasino can enter the magical world of Harry Potter. After being sorted by a real sorting hat, a wizardly guide escorts Potter fans along Privet Drive and through Dragon Alley, complete with cauldrons. They can attend classes at Hogwarts School, explore the Forbidden Forest and be enchanted by the Chamber of Secrets.

The promotion opened on Saturday 25 June to crowds of Harry Potter enthusiasts and will run at Montecasino for three weeks.

For more, visit: <https://www.bizcommunity.com>