

## New B2B online portal offers business services

Resource Now is a new online portal designed specifically to complement a company's purchasing procedures, save time and offer value. Consumers will be able to connect with services such as BEE registration, web design, business equipment finance, green energy consultancy, register a South African domain name or create a company.



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In addition, larger equipment is also available on a traditional rental basis financed through the major South African banks for items such as photocopiers, telephone systems, IT infrastructure and industrial machine

MD, Jayson Maydew comments, "In my view, if you can book a flight online instantly or pay for flowers to be delivered anywhere then there is no reason why you can't buy a photocopier or a telephone system in exactly the same way. South African businesses are sophisticated enough to know what they actually need and without being arm-twisted. Coming out of what has been the worst recession on record, businesses are demanding value for money."

The company aims to offer businesses the best products at the best prices with no compromise on service warranties or quality. The portal is intuitive so it will remember who you are each time you return. Any repeat orders for products or services are a quick touch of the button exercise. The portal also gives the user multiple level access to creating sub user accounts for staff members to browse and add to the "wish list". Senior management can either then approve the purchase and checkout or easily compare the product with other similar items so they can make an informed decision.

"History and global data tells us that South Africa is about to enter a rapid growth cycle of internet usage. Consumers are happy to spend countless hours browsing and "surfing" the net but, businesses demand instant and accurate information. An online web presence for your company can be so much more than a pretty brochure and PR exercise. A web site should be functional, interactive and intuitive and give visitors reason to come back time after time. We listened to the South African market, saying this is what they wanted and we have created exactly that."

For more information, go to [www.resourcenow.co.za](http://www.resourcenow.co.za).