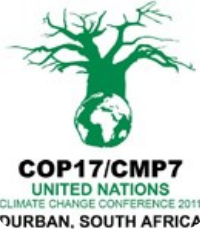


Lead sponsor at COP17

Hisense South Africa, the local arm of the electronics and appliance multinational, is the lead corporate sponsor of the UN Environmental Programme at the [COP17/CMP7](#) summit in Durban.



In February 2011, the group announced a three-year corporate sponsorship of the UN Environmental Programme's SEED Awards, which creates global partnerships for sustainable development and the green economy and supports innovative SMEs worldwide to integrate social and environmental benefits into their business model. Hisense is the first corporate partner of these awards and the first Chinese company to commit to being a part of the SEED initiative.

"Our additional sponsorship of COP17/CMP7 was an easy decision to make, because of the vast benefits this summit potentially holds for everyone. It is a crucial meeting of minds about climate change and we are proud to be playing a proactive role in supporting it," stated Jerry Liu, GM of Hisense South Africa.

For more:

- Bizcommunity Search: [COP17](#)
- Web: www.cop17-cmp7durban.com
- Facebook: [COP17/CMP7 - Durban, South Africa](#)
- Google News Search: [United Nations Climate Change Conference](#)
- Twitter: [@COP17CMP7Durban](#)
- Twitter Search: [COP17](#)