

## Top 50 US web properties for September 2011

RESTON, US: comScore, Inc has released its monthly analysis of US web activity at the top online properties for September 2011 based on data from the comScore Media Metrix service. Online Gambling sites witnessed the strongest lift in traffic in September with sports betting from and-centre as the NFL season kicked off. The new school year also swung into gear in September, which encouraged students and teachers to visit Education Information and Resource sites.



"In September, Americans browsed a variety of web content, with Online Gambling, Education and Political News sites ranking at the top of our fastest-growing categories list," said Jeff Hackett, executive vice president of comScore. "Fall television line-ups also premiered in September, earning ABC Television and TV Guide Online Network spots on the list of top-gaining properties, along with NFL Internet Group and ESPN as the long-awaited NFL season began."

[Read the complete web property rankings for September 2011.](#)

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