

## Bid for World Design Capital already leaves legacy

A high-level delegation, led by executive mayor of Cape Town, Patricia de Lille, will head to Taipei for the official announcement of the [World Design Capital](#) 2014, taking place on the final day of the International Design Alliance (IDA) Congress on Wednesday, 26 October 2011. It will be screened live at the field office at around 6am.



The Field Office in The Fringe, which features a World Design Capital commemorative wall

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Mayor De Lille said, "Cape Town is committed to become an even greater city. While we still face many challenges from our past, we are constantly exploring new and innovative ways to move our city forward and create a city of opportunity where everyone is included. The bid process has given people the chance to see how excellence in design can help change our lives and just how vital that excellence is to a city moving forward confidently into the future."

### "Excellence that will remain and indeed continue"

"A great deal of hard work has gone into becoming a global finalist and we are extremely proud of our achievement thus far. But whatever the outcome, we must remember that the real work has been in the excellence in design itself that ranges across this city, excellence that will remain and indeed continue," she said.



"The bidding process has already resulted in new partnerships: between the public and private sectors and academia; between key departments in the city and province; between Cape Town and Stellenbosch, all sharing a vision of the transformative power of design in the context of the many social and economic challenges we face. These partnerships will be a lasting legacy of the bid process, towards and beyond 2014," adds Bulelwa Makalima-Ngewana, MD of the Cape Town Partnership.

Extracts from the Cape Town World Design Capital 2014 Bid Book are available on [www.capetown2014.co.za](http://www.capetown2014.co.za)

#### For more:

- Bizcommunity search: [World Design Capital](#)

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