

08: Kulula, BlackBerry and the phone-hacking scandal

Yum yum, [#biztakeouts](#) are tasty this week, with a smattering of Kulula and BlackBerry and the phone-hacking scandal! The podcast of the [Bizcommunity/Chai FM Marketing & Media radio show](#), hosted by Kevin Fine on Wednesday, 27 July 2011, 6pm-7pm on 101.9 FM in Johannesburg and via [streaming audio](#), is now available.



Catch [Craig Fleischer](#), head honcho from BlackBerry and [Heidi Brauer \(@heidibeeee\)](#) from Kulula and British Airways marketing as they explain how they're getting it right, protecting their clients' data and enhancing consumer experience.

Also - hear how the [phone-hacking scandal](#) could [impact the case](#) for the [of Information Bill!](#)

This week's news roundup, from [Bizcommunity's](#) marketing manager [Warren Harding \(@WazzaBiz\)](#) cover [brands on social media](#), including [Twitter tips](#); the [World Design Capital 2014](#) bid from Cape Town; Allan Gray's [latest TVC](#); and the remaining [Loeries shortlists](#).

Podcast

If you missed the show, [download](#) (46.3MB) or [listen](#) to the podcast (50:35 minutes) on the Chai FM website.

As mentioned previously, already confirmed for next week is [Justin Spratt \(@justinspratt\)](#), the [rocking](#) CEC of [Quirk](#).

Listen every week

For your RDA of media and marketing news in South Africa and Africa, listen every Wednesday, 6pm-7pm by

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