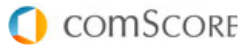


The US top 50 web properties, June 2011

RESTON, US: comScore, Inc has released its monthly analysis of US web activity at the top online properties for June 2011 based on data from the comScore Media Metrix service. Several travel subcategories ranked among the top-gainers in June as summertime officially began.



Sporting goods and toy sites also saw gains as parents looked for ways to keep their kids occupied during the summer recess.

"Summer getaways were clearly top-of-mind for many Americans in June, sending millions of people to hotel, cruise, car rental and travel agent sites," said Jeff Hackett, executive vice president of comScore Media Metrix. "And with school letting out for the summer, parents turned to the web to shop for ways to keep their kids active with sporting goods and other fun activities."

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