

Jet explains financial options

A Jet Financial Services booklet will be produced in English and Zulu and distributed free with the Jet Club magazine in a new compact size and user-friendly format that also features a glossary on the back of the booklet.



It will provide a simple and practical approach to financial explanations, including tables of comparative costs for the various options, to provide its members with answers to some of their questions on insurance. The current edition includes updated product information and offerings from personal insurance through to cellphone insurance, commuter travel and dental health insurance, home protection, legal and family accident insurance and account protection insurance.

Says Jet brand manager: credit and financial services, Naledi Mpako, "We believe that our financial education literature provides a user-friendly and relevant tool to overcome some of the misinformation and mistrust that consumers often feel when making financial decisions. Knowledge is power and we believe that by providing our customers with the right information we can empower them to make well informed financial choices."

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