

New appointments at media titles

The new year brings editorial and creative appointments at *Cars in Action*, Caxton Magazines and TheMediaOnline.

Vrooming ahead

Cars in Action sees well known motoring journalist John Bentley take over as editor from 1 March 2011 after 19 years at *Car* magazine, where he served the final five as editor. Bentley's move is in line with fresh investment in *Cars in Action*, *Bakkie & Truck* and the websites by motoring entrepreneur Peter Göbel, head of emerging motor group Absolut Auto. The magazines will fall under a new company established in partnership between Göbel and founder Michele Lupini, who continues in his role as publisher and CEO. The new team plans to adapt and grow the titles to satisfy a broader audience with a re-launch planned for *Cars in Action* at midyear along with a further high-level editorial appointment.

Creative push



Clive Vanderwagen

Caxton Magazines has appointed Clive Vanderwagen as creative strategy director, heading up the team responsible for creative ideas for clients across the division's 14 titles - *Bona*, *Cleo*, *Country Life*, *Essentials*, *Farmer's Weekly*, *Food & Home Entertaining*, *Garden and Home*, *Living and Loving*, *People*, *People Puzzle*, *Rooi Rose*, *Vrouekeur*, *Woman & Home* and *Your Family*.

Vanderwagen started his career in media sales, working on titles for American Express and the Southern Sun group before moving to *Good Taste* magazine. From there he went on to join *Progressive Leader* as managing editor and was the founding editor of *Joburg Style* magazine, before joining Caxton as *Bona* magazine's chief sub-editor. He has an honours degree from the University of the Witwatersrand and has extensive experience in the publishing industry. His other experience includes working as a copywriter and as head of the commercial division in one of South Africa's leading talent agencies in Cape Town.

New online editor



Glenda Nevill

Glenda Nevill has been appointed editor of TheMediaOnline. Described as a media innovator, her experience extends into the fields of writing, strategic marketing, communications, research, public relations

and reporting. She spent 20 years in journalism including nine years with the *Sunday Times* in Cape Town, London and Johannesburg, launch editor of *The Property Magazine's* Cape Town and Johannesburg editions and edited *The Big Issue* for six years. The site and ezine will have a new look from February 2011.

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